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Introducing Semiotics: A Graphic Guide by Paul Cobley

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Introducing Semiotics: A Graphic Guide by Paul Cobley ...

"Introducing Semiotics" outlines the development of sign study from its classical precursors to contemporary post-structuralism. Through Paul Cobley's incisive text and Litza Jansz's brilliant illustrations, it identifies the key semioticians and their work and explains the simple concepts behind difficult terms.

Introducing Semiotics: A Graphic Guide | Paul Cobley ...

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Titles

I would then move on to Semiotics: The Basics by Daniel Chandler for a detailed exegesis. The graphic style made me wary at first as I wasn't expecting it (the 1999 version is not described as a graphic guide) and I thought I would hate it when I opened it but after a few pages I found the format really helped to outline the key concepts.

Introducing Semiotics: A Graphic Guide (Introducing ...

Introducing Semiotics does just that, it INTRODUCES the topic, head thinkers, facets of thought, etc., to the reader (one would assume the reader a casual one, not brought to reading this by a graduate course). It is a fair and thorough evaluation of what semiotics IS and what it IS NOT.

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